

# Enterprise Informatics

## fast facts

### What is enterprise information management?

Enterprise information management (EIM) helps organizations organize and control all of the structured and unstructured information supporting the enterprise.

Unstructured information includes all of the content — documents, images, drawings, audio and video files, emails, faxes, etc. Structured information includes the content from enterprise applications such as enterprise resource planning (ERP), customer relationship management (CRM), supply chain management, and financial systems.

Enterprise information management streamlines the processes of identifying the correct information and ensuring its integrity in an environment that changes, making accurate, relevant information available when, where, and in the format required by the user.

### Who are we?

Enterprise Informatics Inc. is a leading provider of enterprise information management solutions to organizations that seek to reduce the cost of meeting compliance requirements, minimize business risks, and optimize process efficiency.

Our mission is to deliver the first comprehensive enterprise information management solution that ensures the integrity of controlled information by uniquely managing its connectivity to all other relevant information across the organization. Our solutions empower organizations to build bridges between documents, records, assets, people, processes, and projects — essentially, to create an ecosystem for the rapid access of accurate information *in context*.

We are a 20 year old software company with extensive expertise in information management and an impressive list of customers around the globe whose core business operations depend on our technology.

### What do we do?

At Enterprise Informatics, we focus on developing, selling, and supporting the most effective enterprise information management (EIM) software in the industry—and providing *best practice* experience through our consulting and professional services organization.

Our EIM solution — eB, enterprise Bridge — captures, organizes, and governs information assets, regardless of organizational constructs or technological boundaries, to improve operational efficiency and assure information integrity.

Enterprise Informatics ensures that enterprises capture, store, distribute, and retrieve accurate, relevant information — *on demand throughout their organization* — cost effectively, efficiently, and securely.



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**“Railtrack’s West Coast modernization program is probably the most complex infrastructure renewal program in Europe. Enterprise Informatics has played a significant role in the team program.**

**Enterprise Informatics’ eB software and specialists have greatly assisted the development of processes and services to manage and control the assets on the West Coast Main Line.”**

**–Railtrack, UK**

## How are we different?

Most enterprise content management solutions do an admirable job of collecting and archiving documents for search, retrieval, and even some process automation, but they lack the ability to connect relevant structured and unstructured information.

Enterprise Informatics’ eB solutions uniquely manage and connect relevant information, such as documents, records, assets, people, processes, and projects – creating an enterprise-wide system for providing users with accurate and relevant information on demand. In other words, the organization’s information is linked in relevant ways so that when content undergoes revision, status change, or disposal, all entities connected to that information recognize the effects. The resulting integrity of the controlled information is key to meeting compliance regulations, to achieving organization-wide visibility and efficiency, to gaining insight and making decisions.

Enterprise Informatics with Microsoft provides complete lifecycle management of structured and unstructured information, from its creation and modification, to control, linking, record declaration, retention, and disposal.

## Whom do we serve?

Our customers include global enterprises with vast resources and massive quantities of interdependent information. We provide core technology for the management and control of their information throughout its lifecycle. Our solutions focus on reducing the cost of meeting their compliance requirements, minimizing their business risk, and optimizing their process efficiency.

Our vertical markets include the Utilities/Energy/Nuclear market with eB for Nuclear, and the Government (county and city government) market with eB for Government. Our horizontal focus is on enhancing Microsoft SharePoint installations.

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## global customers

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### North America

Ameren UE  
Barrie Hydro  
Bechtel  
Bell Canada  
Energy Solutions  
Bombardier  
Solvay Chemicals  
Bridas  
Caterpillar  
Chesterfield County  
City of Colorado Springs  
City of Columbus  
City of Dayton  
City of Lancaster  
City of Las Vegas  
City of Wilson  
City of Winston Salem  
Constellation Energy Group  
Cubic Corporation  
Cubic Transportation Systems  
Defense Microelectronics Agency  
Defense Threat Reduction Agency  
Empressa Petrolera  
Eastern Municipal Water District  
Entergy  
Express Jet  
Flint Hills Resources  
General Dynamics  
ING Reinsurance

INEOS  
International Steel Group  
Jacksonville Electric (JEA )  
US Foods  
L3 Communications  
Lehman Brothers  
Louisville & Jefferson County  
Metropolitan Sewer District  
Malcolm Pirnie  
New Brunswick Power  
Northeast Utilities  
Nuclear Fuel Services  
NuStart Energy  
Pan American Energy  
Premcor Refinery  
Public Works Commission of  
Fayetteville, NC  
Florida Power & Light  
Sempra Energy  
Solvay Chemicals  
TEPPCO  
Trinity Industries  
United Space Alliance  
Viking Air Limited

### Europe

ABSA Bank  
Aker Solutions  
Alstom Transport Information Solutions  
Avitronics  
Balfour Beatty  
Bournemouth & West Hampshire Water  
Bravida  
Cadmus  
Cheltenham General Hospital  
Crown Agents  
BAE Systems  
Cubic Transportation  
De Beers Group Services  
Denel Aviation  
Digicore Holdings  
IE Keyprocessor  
Inex Consulting  
Landis Lund  
Lloyds Register  
Network Rail  
Pennant  
Rolls Royce  
Reutech  
Royal Mail Engineering  
SG Asset Management  
Sigma Logistics  
Telenor  
Telereal  
TFMC  
Towergate Underwriting Group  
T-Systems  
Ventisoft  
W.H. Smith



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